

COOKIE POLICY

At **Scrooge Frog OÜ** (“**ScroogeFrog**”, “**we**”, “**us**” or “**our**”), we value your privacy and are committed to transparency about how we use cookies and similar technologies on our website. This Cookie Policy explains what cookies are, the types we use, how they function, and how you can manage them. This policy is part of our broader Privacy Policy.

1. What are Cookies?

Cookies are small text files stored on your device when you visit a website. They help websites recognize your device and store information about your preferences or past actions. Cookies are useful for enhancing your browsing experience and providing tailored content.

We use the term "cookies" throughout this notice to also cover all similar technologies, such as web beacons SDK, log files, pixel tags.

2. Types of Cookies We Use

ScroogeFrog uses various types of cookies to optimize your experience on our website. Below are the categories of cookies we employ, along with a brief description of their function.

a. Strictly Necessary Cookies

These cookies are essential for the functioning of our website. Without them, features such as navigating between pages or accessing secure areas would not be possible. They do not collect personal data and are not used for marketing purposes.

- **Purpose:** Enable the basic functionalities of the website.
- **Examples:** Session identification, security cookies.
- **Duration:** Session cookies (expire when you close the browser).

b. Performance and Analytics Cookies

Performance cookies collect information about how visitors use our website. This includes details such as which pages are visited most often and whether users encounter error messages. The data is anonymous and helps us improve website functionality.

- **Purpose:** To monitor website performance and gather insights on how users interact with the site, so we can enhance the user experience.
- **Examples:** Google Analytics, third-party tracking cookies.
- **Duration:** Persistent cookies (up to 3 months).

c. Functional Cookies

Functional cookies allow us to remember your preferences and enhance your user experience. These cookies store details like your language settings, region, and other customizable elements that improve your interaction with our website.

- **Purpose:** Improve usability and provide a personalized experience.
- **Examples:** Language settings, login details.
- **Duration:** Session-based or persistent (up to [X] years).

d. Targeting and Advertising Cookies

We use targeting cookies to track your browsing behavior and show you advertisements that are relevant to your interests. These cookies gather information about your browsing habits to tailor advertising content on both our website and other platforms.

- **Purpose:** Deliver personalized advertising and measure ad campaign effectiveness.
- **Examples:** Google Ads, Facebook Pixel, LinkedIn Insight.
- **Duration:** Persistent cookies (up to X years).

3. Managing Cookies

You can manage your cookie preferences either through the settings in our website's cookie banner or by adjusting your browser's settings. While strictly necessary cookies are required for the website to function, you can choose to disable other categories of cookies (e.g., performance or targeting cookies).

Browser Controls: Most web browsers allow you to control cookies, including blocking or deleting them. Please note that disabling certain cookies may affect the functionality of parts of our website.

- Manage cookies in [Chrome](#).
- Manage cookies in [Firefox](#).
- Manage cookies in [Safari](#).

4. Find More Information About Cookies

For more detailed information about cookies and how to manage or delete them, visit these resources:

- [All About Cookies](#) – Comprehensive information about cookies and how to control them.
- [Network Advertising Initiative](#) – Information on advertising cookies and opt-out options.
- [Your Online Choices](#) – Learn about online behavioral advertising and how to opt-out.

5. Updates to This Policy

We may update this Cookie Policy from time to time to reflect changes in our use of cookies or applicable regulations. We encourage you to review this page periodically to stay informed about how we use cookies.

6. Contact Us

If you have any questions about our use of cookies or this policy, please contact us at antifraud@scroogefrog.com.